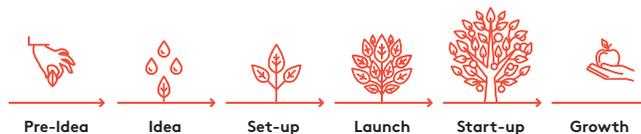


## Corina Muir, Amber Days

Aboriginal owned and designed, ethical children's wear label inspired by the Australian bush, desert and sea using artwork from female Aboriginal artists.



"I didn't think I was a finance person, but now I am super excited about the finances of my business. I am a convert."



### Sister since July 2018

Corina is a proud Yorta Yorta woman and founder of ethical children's label, Amber Days. Her children's clothing ranges are made from original fabrics and collection designs are in collaboration with Aboriginal artists. She produces her garments and is growing her team with Aboriginal and Torres Strait Islander, refugee and migrant women, because she believes women are the leading forces behind healthy communities and society.

Corina is the sole carer of her two year old daughter and deeply values the flexibility that being self-employed brings. Her daughter is integral to the business inception, mission and values. Corina is passionate about being environmentally responsible and using non toxic dyes, and this was triggered by her research into clothing manufacturing processes after her daughter was born.

### How Global Sisters is making a difference

Global Sisters has supported Corina to grow her business:

- She participated in our business education program, Sister School and was supported to market test and launch her business
- She had the opportunity to access funds, networks and pro bono support at the 2019 Sister Pitch. This was a critical time as her business had started to get enquiries from overseas fashion labels and was featured in British Vogue
- Access to an Auspost provided smartphone and data to run her business



- She received support in creating her business plan and applying for finance so as she can stock her ethical clothing range on the Iconic, one of the world's leading retail platforms.

Corina has successfully raised funding of \$25,000 through Australia's First Nations capital, giving her the funds to launch her next collection.

### Follow Corina's business journey at:

 [amberdays.com.au](https://www.amberdays.com.au)

 [amberdaystheLabel](https://www.facebook.com/amberdaystheLabel)

 [amberdays\\_theLabel](https://www.instagram.com/amberdays_theLabel)