

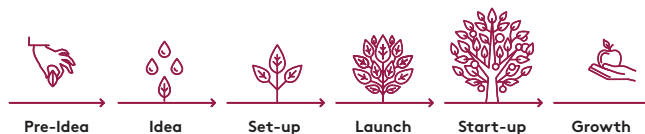
Nikki Hind, Blind Grit

Regional Victoria.

Inspirational athleisure wear created by those who conquer challenges, for those who are ready for one.



“Sister Tribe (Global Sisters Community) has been built around the same things I value. Being a mum, belief in the strength and capabilities of those who face challenges, lightness and fun mixed with the very best of professionalism, beautiful genuine sharing and non-competitiveness; bringing good things and beauty to the world”.



Sister since 2016

Nikki started her business journey in 2016 with Global Sisters. After gradually putting all the foundations in place for a clothing manufacturing business, Nikki is ready to launch.

Blind Grit is a social enterprise, founded by Nikki Hind. Nikki became legally blind following a stroke and is a single mum to two wonderful boys who she home schools. Her business aims to increase the personal and social value of those who live with disability and/or who have survived trauma. “I was shocked that there didn’t seem to be any other vision impaired fashion designers in Australia,” she says. “It would seem there is no other fashion label anywhere in the world built of and around people with a disability.”

Nikki’s combined her passion for fashion design with a purpose-driven model of creating as many aspirational opportunities for people with disabilities as possible. “We have numerous awesome creatives in Albury/Wodonga involved as models, make-up artists, photographers, graphic artists, artists, video editing, website building & administration, documentary making ...all who are either trauma survivors or people who live with disability.” says Nikki.

Blind Grit showed at Melbourne Fashion Week in 2019 and Nikki’s first commercial collection has been designed and photographed, and is currently in production. Her collection is being manufactured ethically and locally in Australia.



How Global Sisters is making a difference

Nikki has been supported over several years through:

- Business idea refinement
- Foundational business education
- Business coaching
- Support in accessing start-up awards/grants
- Promotion.

In 2019, Nikki was invited to participate in Sister Pitch where she accessed:

- Funding
- Digital marketing/ social media coaching and training valued at over \$2000
- Graphic design and photography support pledged Networks and industry contacts.

Nikki is an active and supportive member of our Community, always encouraging Sisters in her local area and beyond

Follow Nikki’s business journey at:

 [blindgrit.com](https://www.youtube.com/blindgrit)

 [blindgrit](https://www.instagram.com/blindgrit)