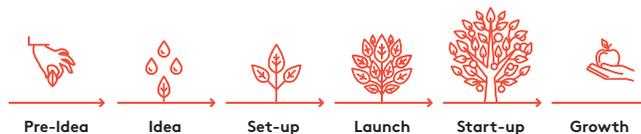


# Yarrie Bangura, Aunty's Ginger Tonic

Health drink manufacturer & retailer.



**“For people like me, it’s hard to be successful because you are different. I am someone with low self-esteem about myself and my identity, but after meeting with Global Sisters, I told myself, ‘I can do it’. It’s things like this that excite me and make me think I am close to my destiny, close to my dream.”**



## Sister since 2016

Yarrie started her business journey in 2016, when she had a few different business ideas. After landing on a ginger tonic business, she has grown that business to now being stocked in a major retailer, Harris Farm.

Yarrie is a refugee from Sierra Leone, now living safely in Australia. It was here that she realised business was more than selling things to survive – it can be a force for good and a serious profession. Yarrie had a couple of business ideas, but like most young entrepreneurs, Yarrie struggled with where to start.

In January 2016, she decided it was time to turn her dreams into reality. A friend introduced Yarrie to Global Sisters, and from there things took off. Global Sisters helped her develop her idea, market test and lay the foundations for her business.

## How Global Sisters is making a difference

Global Sisters supported Yarrie in the following ways:

- Participation in the first ever Sister School in 2016, our foundational business education program helped Yarrie refine her idea & launch Aunty's Ginger Tonic
- Providing market testing & early stage sales opportunities
- Supported successful AMP Tomorrow Maker grant application providing critical business seed funding
- Matching her with expert business coaches. Helen, group MD of global branding agency Jack Morton, helped Yarrie hone in on her mission, business priorities & development. The Jack Morton team created the brand for Aunty's Ginger Tonic connecting the “why” of her business with her customers



- Diem Berger Ingredients founder opened up her expertise and networks from her national food manufacturing business. This crash course in F&B manufacturing taught her about bottling, labelling, recipe & ingredient sourcing & refined her formula – accelerating her business knowledge to critical insights immediately applicable to her business development
- Shaun, a finance and business expert has provided sales and financial support. This coaching relationship has continued to today.
- Publicity opportunities including tasting & photos with Scott Morrison & SMH media.

Yarrie graduated from Global Sisters to mainstream business support & has subsequently participated in SBS's “The Employables” program, commenced commercial production, developed a website and is stocked by Harris Farm.

## Follow Yarrie's business journey at:

 [Watch Yarrie & Helen's coaching video](#)

 [auntysgingertonic.com.au](http://auntysgingertonic.com.au)