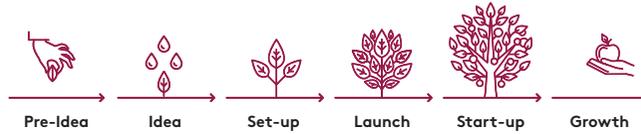


Jacqui Thomas, Outdoor Memories

Up-cycled cubby houses



"I just want to strive myself. I'm a mother and obviously have someone watching me 24/7 and I want him to know that you can achieve anything that you want, and I want other women to know that too. Global Sisters has made me realise how many connections, free opportunities and inspiring people are out there. They don't care if you make a mistake, but you're up there having a go. I feel that Global Sisters has answered everything I needed in my life."



Sister since February 2019

Jacqui is a single mum living in regional Victoria. Being a single parent, living regionally and having dyslexia and ADHD mean that accessing mainstream employment is challenging. But Jacqui is a self-described “go-er” and she is creating her own employment through her business. She is a woman on a mission to challenge stereotypes of women in the male dominated construction and carpentry industry. She has the technical carpentry and building construction skills and certification, and loves being on the tools!

Her business is all about getting kids outside and creating memories in nature (rather than on a screen!). She is trying to solve a problem for parents that wooden cubby houses are typically inaccessiblely expensive for low income families and the cheaper ones are made of plastic and poor quality. Jacqui wants to primarily use up-cycled materials in producing the cubby houses so that they are affordable for the customer and good for the environment.

How Global Sisters is making a difference

Jacqui is on the single parent pension and participates in Parents Next. She has done TAFE training in construction but needs flexible employment that supports her as a sole parent. Global Sisters has helped Jacqui to generate her business idea at the My Big Idea workshop and refine that idea in Sister School.



Jacqui pitched at the 2019 Sister Pitch and received the following support:

- Grant of \$2500 towards her business
- Brand photography
- Business coaching
- Marketing collateral.

Global Sisters is supporting Jacqui with business coaching around manufacturing, pricing, customer acquisition and shipping. Jacqui is being assisted to find some premises where she can make and store her cubbies and is also being filmed she is also being filmed for a documentary series which will help with publicity of her business.