



Job seeker or job creator?

INTRAPRENEUR OR ENTREPRENEUR

A 2-day workshop empowering young women with design thinking skills, an entrepreneurial mindset and the confidence to make or take a job.

“Young people are never told that they are
all born with two choices...

They can be job seekers or job creators.”

MUHAMMAD YUNUS,
NOBEL PEACE PRIZE & FOUNDER GRAAMEEN BANK



WHY GLO?

- ✓ 1 in 3 young people are unemployed or underemployed.
- ✓ On average it's taking 4.7 years for young people to access fulltime employment.
- ✓ Young women need the entrepreneurial know-how and confidence to access the new world of work.

Global Sisters wants to raise entrepreneurial aspirations and empower young women with the skills, knowledge and confidence to create their own employment or create opportunities for themselves within employment.

After GLO held with Waminda in Nowra, 100% of the young women felt confident about the idea of starting their own business. This is the real power of GLO. To enable these young women to feel confident enough to start their own business as a source of employment should they want or need to.

“I'd like the course to run for
at least 4-5 days, I loved it,
got to meet new people and
got my confidence up, please
invite us again.”



Young people need skills for jobs of the future, not the past

WHAT IS GLO?

GLO is a 2 day workshop where young women working in teams learn enterprising skills, self-confidence and access supportive networks as they work together to:

- ✓ Create and idea
- ✓ Bring a customer avatar to life
- ✓ Match a business revenue model to their idea
- ✓ Develop a brand and design logo
- ✓ Prototype and pitch

Each team will be fully supported through this process with a personalised coach and expert facilitators with experience in working with young people.

DATE

2 days

TIME

9am – 3pm

LOCATION

Venue near the school

PARTICIPANTS

Young women <24 years

DAY ONE

IDEA CHALLENGE

In small teams, the young women are inspired by the stories of successful entrepreneurs, mentored by coaches with real world business experience and design their own business idea from scratch using design thinking principles.



DAY TWO

(CREATING THE ACTIONABLE BUSINESS PLAN

The follow-on GLO Sister School is a one day experience for the participants to get their idea off the ground. Delivered in an actionable and thoughtful process, this is a vital next step to see what it take to take your idea and build a plant to bring it life!

Each young woman will leave with the knowledge
to start her own business

The winners prize packs are proudly donated by Global Sisters supporters

WATCH THE VIDEO



"It is not something that was around when I was a girl at school, and I had an entrepreneurial spirit...teaching them that they can run their own business, and giving them the tools to do it, is exactly what this program is about."

KATE SUTTON, FOUNDER OF UBERKATE

The GLO Youth Challenge is designed to be a 'thought starter' - whether that thought ends with a business idea, a hint at further study or a creative pursuit on the side is completely unique to each student.

That is the kind of GLO magic that you can't describe until you see it unfold!



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